Your community
A world
of connections

Atlas, the affiliated networks program

North America · Europe · International

Version 2.3 · EN



Your network keeps its identity

Your name. Your mission.
Your leadership.

You keep the relationship with your members.

Atlas connects communities around GR International.



New connections for your members

Connections with GR communities
in North America, Europe
and internationally.

Meetings shaped by
your members’ needs.

An offering that complements your own.



Your community has a place
in the GR ecosystem



BUSINESS NETWORKS

BNI

french founders

COWORKING

hedhofis

WOJO Work. Share. Live.

CHAMBERS OF COMMERCE

la Chambre de commerce du Montréal métropolitain

TORONTO REGION BOARD OF TRADE

GREATER MIAMI CHAMBER of COMMERCE

ENTREPRENEUR COMMUNITIES

Business Chicks

RFAQ RÉSEAU DES FEMMES D'AFFAIRES du Québec

PROFESSIONALS AND AGENCIES

RE/MAX

eXp AGENCE IMMOBILIÈRE

NONPROFITS & SUPPORT

The Tony Elumelu Foundation

Examples of communities we aim to reach. Discussions are underway with some organisations.
Their presence on this slide does not confirm any affiliation with GR.

Network affiliation, individual choice

Your organisation

Silver Partner status or higher.
It joins the Atlas program.

Each interested member

GR Passport or Signature.
Their choice, with no obligation.

Passports are separate from the network’s affiliation.



Silver Partner

NORTH AMERICA

CAD 2,499 per year

EUROPE

€1,499 per year

INTERNATIONAL

From USD 249 / year

Partner status for your organisation
Visibility in agreed materials
Access based on the local offering

12 months, excluding taxes. Passports cost extra.



Two Passports, a personal choice



GR PASSPORT

North America

CAD 150

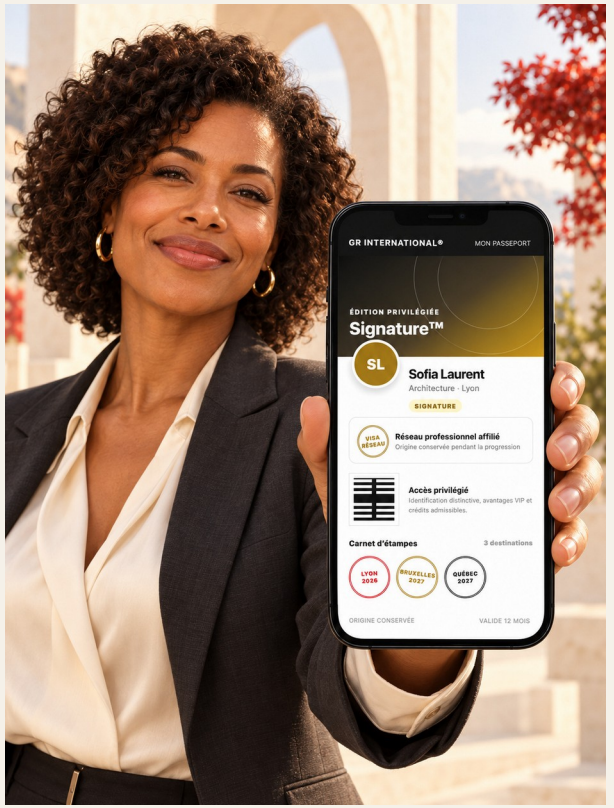
Europe

€150

International

Local pricing on request

12-month profile visibility and participating events
Six eligible visits to Formule GR™



GR PASSPORT SIGNATURE

North America

CAD 300

Europe

€300

International

Local pricing on request

Everything in the GR Passport, plus…
10% discount on eligible purchases
and double referral credits

12 months, excluding taxes. Activities subject to conditions. Credits are not redeemable for cash. Illustrative visuals.

A financial contribution to your network

1/3

One third of the price actually paid after discounts

GR Passport: 150 generates 50
Signature: 300 generates 100

Examples in CAD or EUR, without discounts.
Calculation and payment follow the affiliation agreement.



An example, not a forecast

20 GR Passports
15 Signature Passports

NORTH AMERICA

CAD 2,500

EUROPE

€2,500

in contributions to the network

20 × 50 + 15 × 100

INTERNATIONAL · Contribution based on local pricing

Example without discounts, before affiliation costs and adjustments.
No guaranteed volume or income.



A shared launch

Together

We identify the needs
and useful access options.

Your network

You approve the message
and share it.

GR

GR speaks with interested members
and helps them choose.



Your members’ trust

The Passport remains optional.

Your membership database stays with you.

GR speaks with people who express interest or give their consent.

No mass solicitation.



A two-way partnership

Agreed visibility activities

A designated GR contact

A review of activities, usage and revenue shares

Written commitments before launch.



Your community in the Network of Networks™

Which connections would be most useful to your members?

The next step:

Meet our business development team.



Idea and concept: Éric Pichette and Olena Pichette