

**GR<sup>®</sup> international**  
*Business Networking*  
**-SALES GUIDE-**

**GR INTERNATIONAL MEMBERSHIPS & PRODUCTS**

- Seats (Annual cost). Including Business Networking
  - Exclusive ; 599\$ Non-exclusive ; 599\$
  - Select ; 799\$ Corporate ; 999\$
  
- Seats (Annual cost). Not including Business Networking
  - Advantages membership seat; 299\$
  
- Partners (Annual cost)
  - Silver ; 2 500\$
  - Gold ; 5 000\$
  - Platinum ; 10 000\$
  
- Sponsors
  - Bronze ; 500\$
  - Silver ; 1 000\$
  - Gold ; 1 500\$
  
- Products
  - Profile + ; 149\$
  - Marketing + ; 199\$

**Advantages for all the different types of membership:**

- Access to all groups and events of GR international
- Access to the global network of GR international
- Obtain a profile on GR international web site
- Greatly increase your SEO thanks to our web site
- Can enter unlimited promotional offers
- Show your business as a GR member on social medias

## **\$599 Exclusive Seat**

**Get one exclusive seat in one of GR groups and mobility across our network. Receive 50% discount on additional seats.**

### **Advantages**

- Increases the potential for references
- Increase awareness of your business
- Forge bonds of trust with members of your group
- Have the exclusivity of your seat and presentation in you group

The following promotions can be granted

- NPO, student or individual: \$300 discount
- Restaurant and meeting place: \$300 discount with a GR offer

## **\$599 Non-Exclusive Seat**

**Get one non-exclusive seat in the GR Access section and mobility across our network.**

### **Advantages**

- Flexibility of mobility without engagement
- Permits to network according to your schedule
- Introducing a simple and quick way to business network
- Information and events adapted for this category of members

## **\$799 Select Seat (Select Club)**

**Get a Select seat for entrepreneurs committed to a high level of networking. Receive 50% discount for additional seat. Have an annual turnover of \$500,000**

### **Advantages**

- Demonstrate a higher level of commitment
- Exclusive section for Select members on the web site
- 10% discount for the sponsorship program
- Increased referencing benefit with a Select status
- Select identification icon on your profile card
- Right to participate in the Select and Prestige formula

Criteria for the Select seat or to retain the privilege of the Select seat:

- Reserved for exclusive members in a group

- Have total commitment based on the following points:
  - Attendance, positivism and active participation
  - Quality referrals and referral follow-up
  - Have completed their profile, and at least 1 GR offer (if applicable)
  - Have an annual turnover of \$500,000

### **\$999 Corporate Seat**

**Get a Corporate seat that covers the owner of the seat, his employees and/or collaborators of his team. Additional seats for \$299 per seat.**

#### **Advantages**

- Multiply your strength and presence with this networking formula
- Save on your costs and development efforts
- More seats, more savings, more results
- Identification and section reserved for Corporate members
- Rapid growth of your business, both local and international
- 20% discount of sponsorship program

### **299\$ Advantages Membership Seat**

**Get a seat and access to an GR international profile without having access to business networking and enjoy all the advantages and privileges reserved for members.**

#### **Advantages**

- Take advantage of exclusive benefits reserved for GR members.
- Access to all online offers and also add online offers for your business.
- Keep and accumulate GR credits.
- Increase your SEO on the web
- Automatically registered in our newsletters and access to GR promotions
- Participate in special events organized for all members

## **GR INTERNATIONAL PARTNERSHIPS & SPONSORSHIPS (ANNUAL COST)**

### **Partnerships (\$2 500, \$5 000, \$10 000)**

**Get a Silver, Gold or Platinum Partnerships to increase visibility and credibility of your business.**

#### **Advantages**

- 60 minutes consultation with our marketing team including a profile +
- Presence on the first page of the website in the prestigious « Partners » section
- Identification and reserved section for Prestige members
- Visibility during targeted events
- 30% discount on sponsorship program
- Ideal for increasing the notoriety and visibility of your business

### **Sponsorships (\$500, \$1 000, \$1 500)**

**Get the sponsorship you need for maximum visibility. By payment or exchange of same value.**

#### **Advantages**

- Posting or mention in the event depending on the sponsorship.
- Increase the visibility and influence of your business.
- Contribute to the success and realization of the event.
- Choose the event that will reach your target audience.
- A great way to advertise inexpensively.

## **GR INTERNATIONAL PRODUCTS**

### **Profile + 149 \$**

**Make the most of your GR international membership with a Profile +. A member of our team will show you the immense potential of your profile, GR offers and many other opportunities!**

#### **Advantages**

- Exponential increase in your results.
- One purchase is enough; you will benefit for the duration of your membership and for all your seats.
- Better visibility and notoriety on the web (SEO).

#### **The service includes**

- Support with a professional from the GR international team
- Support on the word of welcome and the stages of integration
- Explanation and description of the member access area
- Creation of a complete profile / several languages can be added
- The importance of properly completing your profile and keywords
- Insertion of a well-identified profile photo
- Add all relevant information
- Add your website or use your profile as a web page
- Integration of social networks (Facebook, Instagram, YouTube, Google reviews, LinkedIn, Twitter)
- Add GR offers, use the promotion calendar
- Use and maximization of our Facebook groups
- Brief explanation of the referrals and website visit
- BM (Business meeting) with our expert 2 weeks following your Profile + meeting

### **Marketing + 199\$**

**Maximize results based on your goals of your membership with GR International. An expert from our team will show you the marketing opportunities offered by GR international!**

#### **Advantages**

- Increase your results based on your goals
- You will be accompanied by one of our marketing experts
- Better return on your investment of your membership
- Personalized service for your business

### **The service includes**

- A form to be completed before meeting with the marketing expert
- Support with a professional from the international GR team
- Personalized analysis of your needs and objectives
- Proposals to achieve your goals
- A personalized action plans
- Establishment of a timeline for achievement and target achievement
- Explanation of what business networking is
- Explanation of referrals
- The importance of a 1 on 1 (Business Meeting)